

**VIVEK COLLEGE OF COMMERCE
(AUTONOMOUS)**

Date: 10.08.24

**BACHELOR OF ARTS (MULTIMEDIA & MASS
COMMUNICATION)**

TIME-TABLE FOR CLASS TEST AUGUST 2024

FYBAMMC SEMESTER I

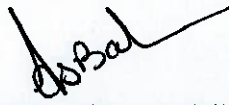
DATE	DAY	TIMING	COURSE NAME
24.08.24	SATURDAY	1.00 -1.45 PM	FUNDAMENTALS OF MASS COMMUNICATION

INSTRUCTIONS:

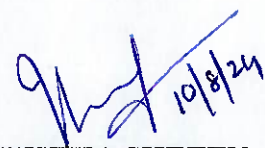
1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per university norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.



**PROF. NISHA BIDAWATKA
BAMMC COORDINATOR**



**PROF. ANUPAMA BALI
EXAMINATION IN - CHARGE**



**DR. VIJETHA SHETTY
PRINCIPAL**

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SYBAMMC SEMESTER III

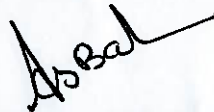
DATE	DAY	TIMING	COURSE NAME
21.08.24	WEDNESDAY	1.00 -1.45 PM	THEATRE & MASS COMMUNICATION-I
		2.15 - 3.00 PM	CORPORATE COMMUNICATION & PUBLIC RELATIONS
22.08.24	THURSDAY	1.00 -1.45 PM	MEDIA STUDIES
		2.15 - 3.00 PM	INTRODUCTION TO PHOTOGRAPHY
23.08.24	FRIDAY	1.00 -1.45 PM	FILM COMMUNICATION-I
		2.15 - 3.00 PM	COMPUTERS & MULTIMEDIA-I

INSTRUCTIONS:

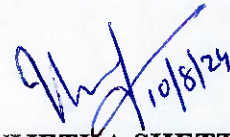
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TYBAMMC SEMESTER V

DATE	DAY	TIMING	COURSE NAME
21.08.24	WEDNESDAY	8.00 - 8.45 AM	AGENCY MANAGEMENT
		9.15-10.00 AM	SOCIAL MEDIA MARKETING
22.08.24	THURSDAY	8.00 - 8.45 AM	BRAND BUILDING
		9.15-10.00 AM	COPY WRITING
23.08.24	FRIDAY	8.00 - 8.45 AM	CONSUMER BEHAVIOUR
		9.15-10.00 AM	ADVERTISING & MARKETING RESEARCH

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